

# Business Ecosystem Design Bootcamp | Program Overview

## Free Orientation

**Sep 1, 2022**

8:00am – 9:00am PT

### Is this bootcamp right for me?

Get an overview of the entire program and decide if the bootcamp meets your interest and needs

## Session 1

**Oct 6, 2022**

8:00am – 10:00am PT

### Getting started - what brings you to the program?

Share your expectations and previous experience with business ecosystem engagement and design

## Session 2

**Oct 13, 2022**

8:00am – 10:00am PT

### Introduction - what are business ecosystems?

Learn about the trends that drive business ecosystem development  
Understand the characteristics of business ecosystems

## Session 3

**Oct 20, 2022**

8:00am – 10:00am PT

### Mind-shifts - what mindset is needed to design ecosystems?

Explore the 10 mind-shifts that are required to design, implement and orchestrate business ecosystems

## Session 4

**Oct 27, 2022**

8:00am – 10:00am PT

### Hands-on - how to apply business ecosystem design?

Create the blueprint of a business ecosystem within 90 minutes (group work)

## Session 5

**Nov 3, 2022**

8:00am – 10:00am PT

### Reflect - what did you experience?

Present and discuss results of the hands-on exercise and reflect on tools, methodology and impact (group work)

## Session 6

**Nov 10, 2022**

8:00am – 10:00am PT

### Toolbox – what methods to use?

Powerful tools for ecosystem design and management  
Tap into the business ecosystem design toolbox

## Session 7

**Nov 17, 2022**

8:00am – 10:00am PT

### Shaping ecosystems - the new rules of ecosystem leadership

Explore the capabilities you and your company needs to manage the complexity of business ecosystems and network dynamics

## Session 8

**Nov 24, 2022**

8:00am – 10:00am PT

### Takeaways - how to bring it home?

Establish alignment between personal learnings and how to create impact within your organization