



# Business Ecosystem Design Bootcamp

## The Curriculum

### Free Orientation | Sep 1, 2022\*

#### Is this bootcamp right for me?

Get an overview of the entire program and decide if the bootcamp meets your interest and needs

### Session 1 | Oct 6, 2022

#### Getting started - what brings you to the program?

Share your expectations and previous experience with business ecosystem engagement and design

### Session 2 | Oct 13, 2022

#### Introduction - what are business ecosystems?

Learn about the trends that drive business ecosystem development  
Understand the characteristics of business ecosystems

### Session 3 | Oct 20, 2022

#### Mind-shifts - what mindset is needed to design ecosystems?

Explore the 10 mind-shifts that are required to design, implement and orchestrate business ecosystems

### Session 4 | Oct 27, 2022

#### Hands-on - how to apply business ecosystem design?

Create the blueprint of a business ecosystem within 90 minutes (group work)

### Session 5 | Nov 3, 2022

#### Reflect - what did you experience?

Present and discuss results of the hands-on exercise  
Reflect on tools, methodology and impact (group work)

### Session 6 | Nov 10, 2022

#### Toolbox - what methods to use?

Powerful tools for ecosystem design and management  
Tap into the business ecosystem design toolbox

### Session 7 | Nov 17, 2022

#### Shaping ecosystems - the new rules of ecosystem leadership

Explore what it takes to manage the complexity of business ecosystems and network dynamics

### Session 8 | Nov 24, 2022

#### Takeaways - how to bring it home?

Establish alignment between personal learnings and how to create impact within your organization

\*all sessions live online from 08:00am – 10:00 am PT | 17:00 – 19:00 CET

