

# CFFO Executive Lab

Leaders Support Leaders  
via a Cross-Industry  
Action Platform





# What Is a CFFO Executive Lab?

- Executive Labs bring together senior leaders from multiple companies who collaborate across industry boundaries to better master the challenges of 21<sup>st</sup> leadership and organization.
- Each participating company brings a specific challenge (“case”) to the table. Together with each company we decide which case is best suited for being addressed in the Lab.
- We then provide a unique support architecture that enables leaders to share their ideas and challenges in a safe space, engage with thought and practice leaders, and support each other in their transformational efforts.
- The Lab format of collaboratively working on concrete challenges with fellow senior leaders from other organizations enlarges perspectives, opens new horizons, and builds valuable lasting relationships.



# Who Should Participate

- **Senior and top leaders from enterprises or large business units** with revenues of \$500 million and more, who are responsible for business and/or product strategies and have a voice in the overall governance of the organization.
- Participants must be **open to share their challenges** and **collaboratively work on solutions** with like-minded peers.
- Companies should attend the Lab with a **team of two or three delegates**. Team participation scales the experience and significantly improves impact and the effectiveness of implementation. We discuss with you the ideal composition of your team.
- To maximize effectiveness, each Lab is **limited to 8 participating corporations** (for a maximum of 24 individuals)



# The Three Phases of the Lab

## ■ Pre-Lab Survey and Interviews

Before the Lab starts, we investigate the specific context and challenges of each participating company via a quantitative online survey and qualitative in-depth interviews with the Lab participants. The results will inform the selection of the “cases” for the Lab.

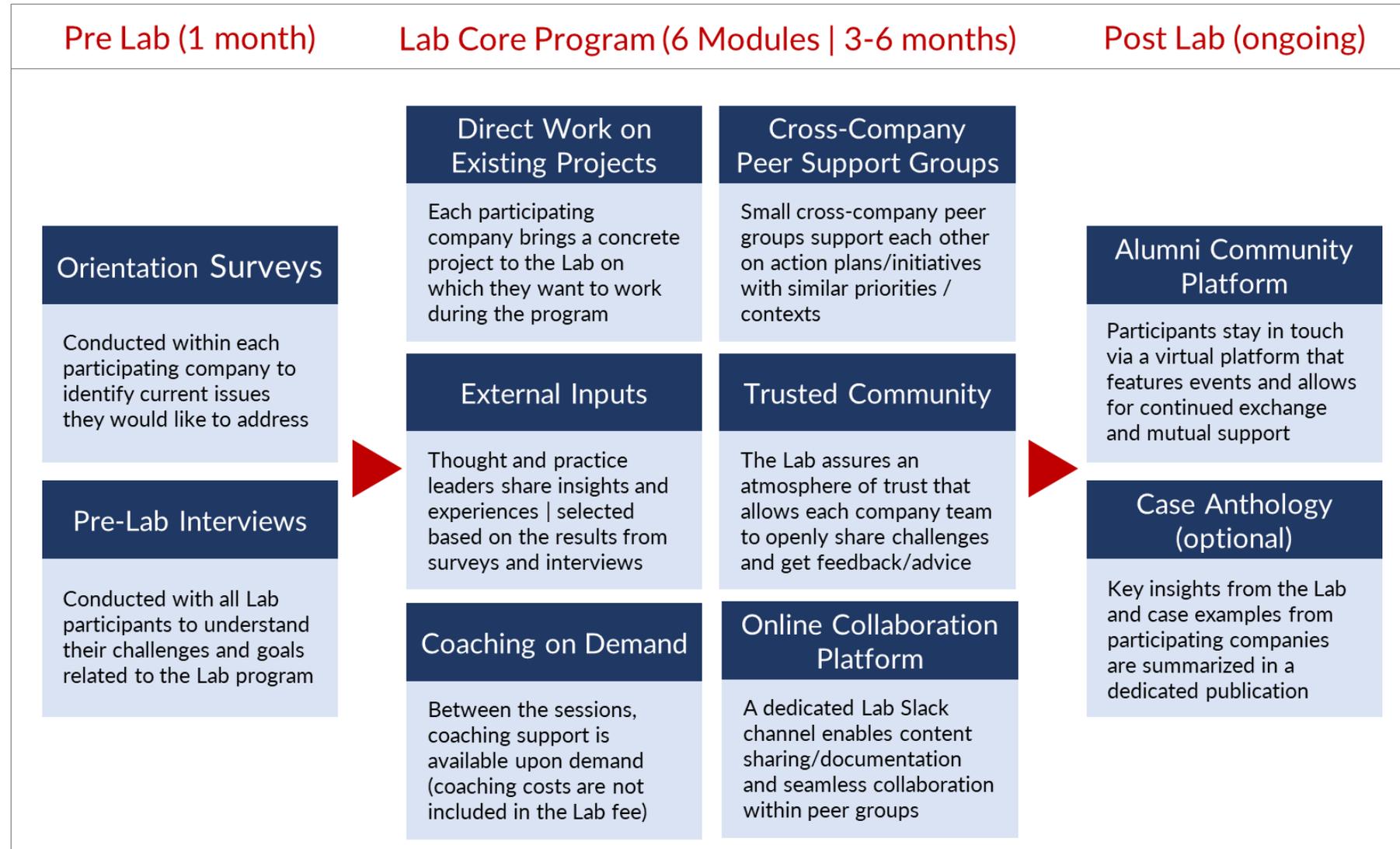
## ■ Lab Core Program

The core program consists of two in-person modules and four virtual meetings. Cross-company teams collaborate on their specific cases between the modules. The detailed content of the Core Program will be based on the cases chosen in the course of the Pre-Lab activities.

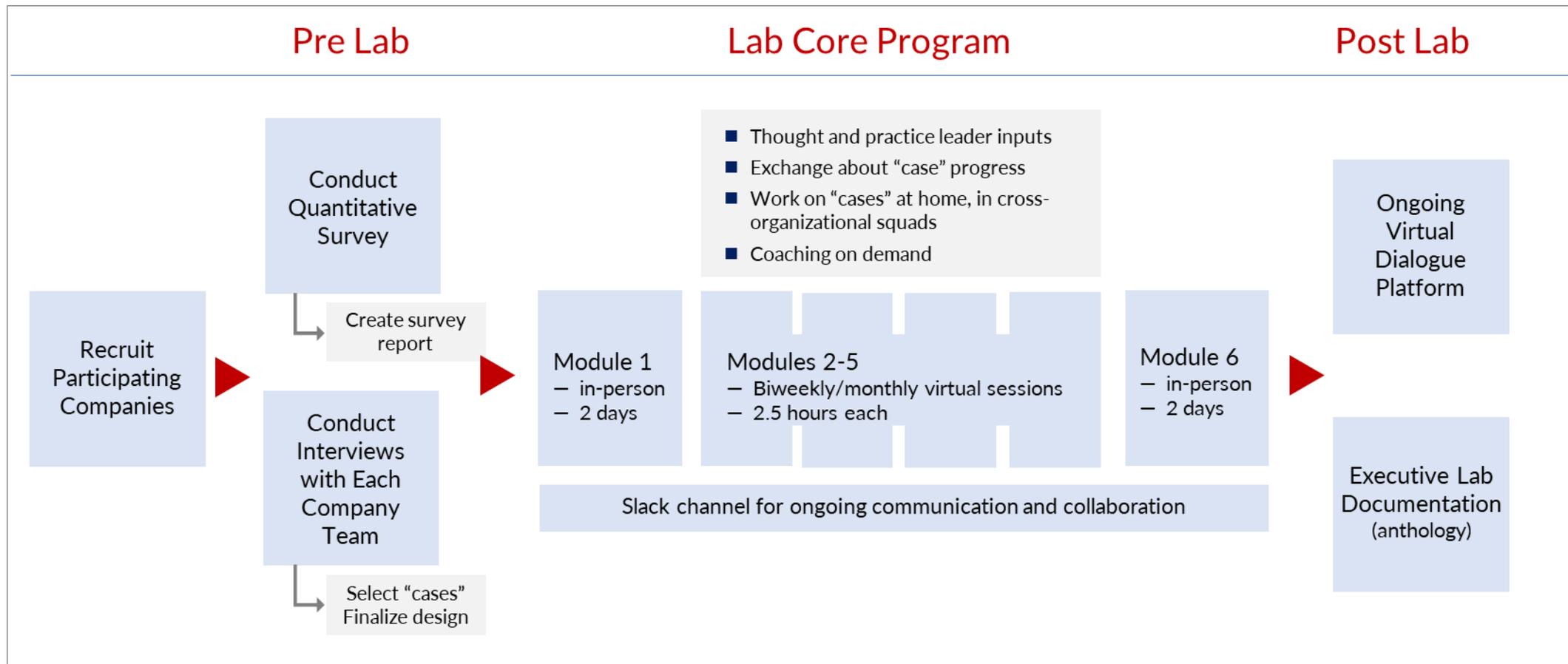
## ■ Post-Lab

Participants stay connected via an ongoing virtual community platform. This platform features events such as round tables, panels, and thought leader inputs. It is available for all executives who have completed an Executive Lab.

# A Unique Architecture for Cross-Boundary Exchange and Mutual Support



# Executive Lab - Timeline





# Key Benefits of the Executive Lab

The Executive Lab will allow you to

- Gain insights via a pre-lab survey on challenges your and other organizations face, allowing you to compare your situation with others
- Get inputs from global thought and practice leaders
- Reflect your context-specific challenges within a trusted group of peers
- Accelerate your work on strategies and action plans for your business context by leveraging a cross-company support infrastructure
- Learn from solutions and strategies of companies who face different contexts
- Receive a summary of all Lab activities, including a report of the Pre-Lab survey results and a documentation of all sessions.



# Costs

\$39,000 per company -- includes up to 3 delegates.

The fee covers all project steps as outlined above. It includes

- individual company reports from the pre-Lab survey
- Participation in all event modules including meals and materials
- A comprehensive documentation of keynotes, panels, group discussions, etc.
- Access to a virtual collaboration platform
- a one-year membership with the ongoing virtual dialogue platform.

Travel and accommodation for the in-person events is not included.

Optional coaching support can be added by each company at their discretion and will be billed separately.

# Contact us to Discuss Your Potential Participation



**Andrej Drinovsky**

Project Lead and Program Management

CFFO Executive Labs

Center for the Future of Organization

Drucker School of Management

[andrej.drinovsky@futureorg.org](mailto:andrej.drinovsky@futureorg.org)

[www.futureorg.org/executive\\_lab](http://www.futureorg.org/executive_lab)

