

The CFFO Ecosystem Leadership Consortium Conceptual Outline

Why a Consortium on Ecosystems?

As digital technologies disaggregate existing industries and value chains, many companies are faced with transformation challenges and growth opportunities that require them to 'jump' across conventional boundaries that used to define their 'space'. They are forced to form novel alliances and partnerships to complete a value proposition, design a compelling business model, or gain access to a new market.

Engaging in this new universe of business ecosystems creates substantial challenges and can be daunting for organizations.



The CFFO Ecosystem Leadership Consortium (ELC) provides an intellectually inspiring and socially trusted space for companies to collaboratively engage in impact-oriented research and strategic initiatives to help build the critical capabilities for the future.

Purpose and Objectives of the Consortium

- Create a trusted community that connects senior leaders from companies who have a keen interest in sharing challenges and gaining insights on business ecosystem leadership and other challenges of the 21st century leadership and organization.
- Offer participation opportunities in consortium projects and other member-driven initiatives that create tangible value and impact (e.g., action research, strategic initiatives, executive labs, industry-specific/function-specific interest groups, and more).
- Foster mutual Peer-to-peer support for addressing challenges and driving capability development on an individual and organizational level.
- Provide input and funding for the Center's research activities.
- Help define key areas of future investigation.

Consortium Principles

- **Driven by member interests.** The choice of projects and the agenda of conversations is driven and shaped by the pain points and interests of the consortium community.
- **Curation is key.** The quality of dialogue and the consortium’s initiatives is determined by the quality of participants. We ensure this quality by an invitation-only policy, requiring a certain organizational complexity (typically companies or business units with 500mn+ revenue), a certain level of seniority (typically VP level and above) as well as commitment to the consortium’s objectives.
- **Diverse composition.** Due to the nature of the subject, we aim for industry diversity and cross-functional participation. This may include leaders from Operations, (Digital) Transformation, Strategy, Sales and Marketing, IT, Innovation, HR, and more.
- **Focus on trust and peer relationships.** We emphasize horizontal peer-to-peer exchange and collaboration in a trusted environment.
- **Vendor-free.** The platform is vendor-free, but members will have access to an equally well-curated external circle of thought and practice leaders from academia, consulting, and the VC/Start-up universe.
- **Annual membership.** Two types of membership allow for different levels of engagement and provide funding for initiatives.

Activities and Topics Consortium Members May Want to Engage in

Membership in the consortium offers the opportunity to address key issues via various formats, accelerating the development of your organizational capabilities.

Formats

- Peer Exchange
- Consortium (Action) Research
- Executive Labs
- Special Interest Groups
- Topical Round Tables
- Conferences and Symposia
- Case Study/Benchmark Library

Topics (examples)

- Business Ecosystem Leadership
- Digital Transformation
- Agility
- Sustainability
- Navigating Complexity
- Growth and Innovation
- ... (driven by Partner Interests)

Questions?

We are happy to discuss with you any questions you may have. Please contact roland.deiser@futureorg.org to explore how you can best benefit from getting involved.