

# A New Era of Cross-Boundary Collaboration

## Re-launching the Executive Corporate Learning Forum (ECLF)

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**Feb 21-22, 2024**

**UnternehmerTUM Entrepreneurship Center Garching/Munich, Germany**



Hosted by

**UNTER  
NEHMER  
TUM**

## Welcome to ECLF 2.0

It was truly heartwarming to see the enthusiastic responses we received from so many companies after sharing the news that ECLF is returning to its roots. We very much look forward to rejuvenating this unique community with an even stronger focus on how to best shape 21<sup>st</sup> century leadership, organization, and learning in ever faster changing environments – and collaboratively work on the capabilities needed in this context.

**To kick off our re-launch, we cordially invite current and former members as well as interested guests to join us for an in-person meeting which will allow us to reconnect, identify key topics we want to address in 2024, and explore opportunities for joint initiatives along these lines.**

We are excited and grateful that [UnternehmerTUM](#), one of the world's largest hubs for business creation and entrepreneurship, has partnered with us to host this event. It will allow us to experience first-hand a unique learning and innovation ecosystem.

## Logistics

- When** Wednesday, Feb 21, 14:30 – Thursday, Feb 22, 15:30
- Where** UnternehmerTUM Entrepreneurship Center Garching  
Lichtenbergstrasse 6 | 85748 Garching near Munich ([map](#))
- Accommodation** We suggest you book your accommodation at the [Courtyard by Marriott Hotel](#) which is conveniently located in less than 5 minutes walking distance from the event venue.



U-TUM Entrepreneurship Center



Marriot Courtyard Munich Garching

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## Terms

**Curation Policy** Please note that this is a vendor-free, invitation only event for executives of large organizations only. If we have not reached out to you directly and you would like to receive an invitation, please contact [office@eclf.org](mailto:office@eclf.org) to discuss your participation.

**Participation Fee** To cover costs, we charge a nominal fee of USD 550.

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## Registration

To register, please send an email to [office@eclf.org](mailto:office@eclf.org) indicating your interest to attend.

## What to Expect

The primary goal of this event is to re-connect the community and re-launch ECLF on a new level. The program therefore minimizes external input and maximizes peer exchange and collaborative ideation. We particularly aim to

- Rekindle the legendary ECLF spirit of trusted exchange and mutual support
  - Review and innovate elements of our mission and business model that have come of age after 20+ years
  - Identify priorities and topics that carry a sense of strategic urgency for participants and their companies and possibly create interest groups and/or consortium initiatives around them
  - Agree on a broader roadmap for the future
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## Program (draft | subject to change)

### Wednesday, Feb 21

- 14:30 – 15:00 **Arrival of Participants**  
Coffee and Snacks
- 15:00 – 15:15 **Welcome | Introduction | Meeting Overview**  
**Roland Deiser** | Chairman, ECLF  
**Christian Mohr** | Managing Director and CCO, UnternehmerTUM
- 15:15 – 16:15 **Member exchange**  
Round tables share news and current challenges they face in their role.  
Brief plenary summary of identified issues.
- 16:15 – 16:45 **Coffee Break**
- 16:45 – 17:30 **Executive Keynote**  
**U-TUM – a Unique Ecosystem Driving Innovation, Entrepreneurship, and Learning**  
**Christian Mohr** | UnternehmerTUM  
**Sabrina Koch** | UnternehmerTUM
- 17:30 – 18:15 **Benchmark Practice**  
**Tour of the U-TUM Makerspace**  
**Johannes Walcher** | UnternehmerTUM
- 19:00 – **Cocktail Reception and Dinner**  
Marriott Hotel

## Thursday, Feb 22

- 09:00 – 09:30 Framing the Scope of the ECLF Agenda  
**Enabling Strategic and Organizational Innovation**  
Roland Deiser | Chairman, ECLF
- 09:30 – 10:15 Panel with Open Chair  
**Transformational Initiatives: Challenges and Opportunities**  
Participants from 3-4 companies share their perspective related to the topic
- 10:15 – 10:45 Coffee Break
- 10:45 – 11:45 Breakout Groups  
**Shaping the Future of ECLF**  
Facilitated by members of the ECLF/CFFO team, groups discuss key questions and provide input for how to position and develop the ECLF community:
- Priorities: What should be the topical focus of ECLF? Short term (2024), long term (next 5 years)?
  - Membership strategy: Who should be invited (company size, geography, seniority level, function? How to grow ECLF back to an optimal size?
  - Consortium initiatives: How to foster collaboration among members that yields tangible impact? Areas/topics that provide value? Feasible activities?
  - Beyond ECLF: How do we connect L&D with other functions/functional networks to create more impact? What should be part of an enlarged ECLF Ecosystem?
- 11:45 – 12:30 Plenary Share
- 12:30 – 13:30 Lunch
- 13:30 – 14:30 Peer Coaching  
**Focus on Member Issues**  
Groups of 4-5 participants share burning issues that are close to their hearts and provide highly structured mutual coaching and advice.
- 14:30 – 15:30 Next steps  
**2024 Outlook and Plan**  
Based on the results of this meeting's conversations:
- Optional constitution of topical interest groups
  - Decision about optional consortium initiatives
  - 2024 event schedule

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**End of ECLF Meeting**