



## Roland Deiser

Founder and Executive Chairman, CFFO  
Senior Drucker Fellow, Claremont Graduate University

*Expertise and areas of interest*

Business Ecosystem Leadership | Organizational  
Learning Architectures | Strategic Innovation

Roland Deiser is a Senior Drucker Fellow and serves as the Founder and Executive Chairman of the *Center for the Future of Organization*. Prior to his engagement with the Drucker School, he served for 10 years as a Senior Fellow with the *Center for the Digital Future at the University of Southern California (USC)*.

Roland is an Associate Professor of Political Science and has held teaching and senior research positions at numerous universities in Europe and the United States. He has published four books and more than 40 articles in scientific and professional journals and books.

Throughout his career, Roland put a strong emphasis on linking academia with practice. He was the founding Dean of DaimlerChrysler's Corporate University and created the Executive Corporate Learning Forum (ECLF), a global network of large multinational corporations that jointly explore how to develop and sustain strategic capabilities in fast changing environments ([www.eclf.org](http://www.eclf.org)).

As a keynote speaker, he has been addressing audiences in the US, Europe, Asia, and Australia, and he has been working as an advisor to start-ups as well as to Fortune 500 corporations such as BASF, Bertelsmann, Credit Suisse, Cisco Systems, Daimler, Deutsche Telekom, E.ON, Xerox, SAP, or Siemens. He has also served as an expert for the German Federal and State Commission on the impact of the Internet on the future of universities.

Roland splits his time between his home in Los Angeles and frequent visits to Europe.

### Selected Publications

*How to Succeed in Business Ecosystems. A Capability Framework for Business Ecosystem Leadership.* (CFFO Press 2021)

*Organizing for Business Ecosystem Leadership. Insights from Expert Conversations and a Global Survey* (CFFO Press 2020)

*Shaping the Future of Transformational Learning. ECLF Conversations and Cases from the Last Five Years.* (ECLF Press 2020)

*Digital Transformation Challenges in Large and Complex Organizations* (CFFO Press 2018)

*Designing the Smart Organization: How Breakthrough Corporate Learning Initiatives Drive Strategic Change and Innovation* (Jossey Bass, 2009)

*Transformers: Executive Conversations About Creating Agile Organizations* (ECLF Press, 2014)

*Six Social Media Skills Every Leader Needs* (with Sylvain Newton, McKinsey Quarterly, 1/2013)

*Talent Management in the Creative Age.* In Borensztein, H (ed.): *Growing Talent - a Corporate Duty* (Marshall Cavendish 2010)